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Better on vinyl. StaticStop unveils new and improved FreeStyle ESD 8400 Series

DATELINE: AVON, MA...

SelecTech, Inc., a leader in the manufacture of innovative flooring products with long-term value and immediate benefits, recently unveiled a new iteration of its FreeStyle ESD 8400 Series.

The new FreeStyle ESD 8400 Series features a surface made of Statguard 8400 conductive vinyl. This conductive vinyl surface has a more vinyl-rich composition, which gives it a brighter finish and makes it easier to scrub and buff back to a shine if it gets abused (which is often in most factory environments).

In addition to the brighter finish, the 8400 Series is available in wide range of colors, 12 to be exact. Those include brown, white, gray, blue, green, maroon, black, reverse brown, reverse gray, reverse blue, reverse green, and reverse black.

“The ESD qualities are why facilities managers are purchasing the floor. More and more the aesthetics and ergonomics are playing a larger factor in the decision,” said Thomas Ricciardelli, president of SelecTech, Inc. makers of StaticStop products. “The 8400 Series features speckled design patterns in more colors than you will typically find in ESD flooring. In addition, it features all the other qualities our customers have come to appreciate.”

StaticStop’s ESD products greatly minimize static electricity and are made using recycled material and are 100 percent recyclable. These materials create a static-controlled environment that’s perfect for industries that significantly utilize electronics and sensitive data like electronics manufacturing, communications, aerospace, biotech, healthcare industries, and other high-tech industries.

Additionally, StaticStop flooring employs a breakthrough interlocking technology that dramatically reduces installation times, completely bypassing the need for adhesives and floor prep to install or replace flooring. Because machinery does not have to be completely moved or removed for installation, downtime for businesses can be minimized or even eliminated altogether.

To learn more about the new 8400 Series, visit <https://staticstop.com/products-2/freestyle-esd/>. You can also call SelecTech at 508-583-3200 or e-mail contactus@selectech.com.

About SelecTech, Inc.

SelecTech, Inc., which was founded in 1993 with the mission of creating valuable products from scrap plastics. The company has become a leader in the manufacture of flooring products from recycled materials and uses one million pounds of recycled materials annually. Their flooring products— which include StaticStop, FreeStyle and Place N Go flooring tiles—are made with up to 100 percent recycled content, are 100 percent recyclable and installed without adhesives, making them some of the “greenest” and most cost-effective flooring products available. The unique interlock system on SelecTech’s flooring products enable them to be installed at a much lower cost, without a lot of costly downtime, which provides significant value to customers. SelecTech is headquartered at 33 Wales Avenue, Suite F in Avon, MA. For more information about SelecTech, visit <http://www.selectech.com>.